

## **Environmental Policy Statement**

The World of Beatrix Potter Attraction is an exhibition based on the The Tales of Beatrix Potter; within the building we have exhibition space, shop, office, tearoom and a separate shop on the main high street.

The Directors of The World of Beatrix Potter Attraction, Crag Brow, Bowness recognise their responsibility to manage the environmental impacts of our activities, products and services. We have assessed our activities and identified that our significant environmental aspects/impacts include:

- the disposal of large quantities of cardboard and paper,
- electrical usage
- Water usage
- use of packaging within the building including tea room and shop.

In order to promote good environmental practices, our policy with regard to the environment is as follows:-

1. To identify the significant environmental impacts of our activities.
2. To develop suitable objectives, targets and management programmes, applying appropriate operational procedures to minimise our environmental impact during normal, abnormal and emergency conditions.
3. To comply with relevant legislation, regulation and other requirements relating to our environmental impact.
4. To minimise our inputs of utilities and resources, effluents to waters/sewers and wastes to disposal facilities; endeavouring to re-use, recover or recycle materials where practicable.
5. To ensure that environmental responsibilities are defined, communicated and understood at all levels within our organisation and provide appropriate training where needed.
6. To communicate, co-operate and respond to the views of interested parties, including customers and staff, on environmental issues, where this is practicable and likely to result in an overall improved environmental performance.
7. To strive for the continual improvement of the overall environmental performance.

All of the above is contained in detail in The World of Beatrix Potter Attraction Environmental Management System, a copy of which can be obtained from the Operations Manager.



Matt Chubb  
Operations Manager  
6 October 2009